# Manuel d'identité corporative

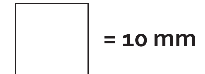


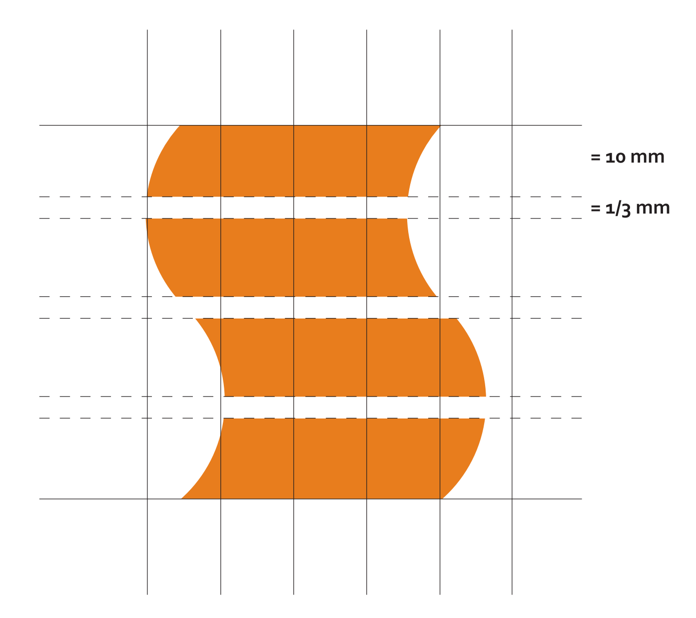
# Règles générales

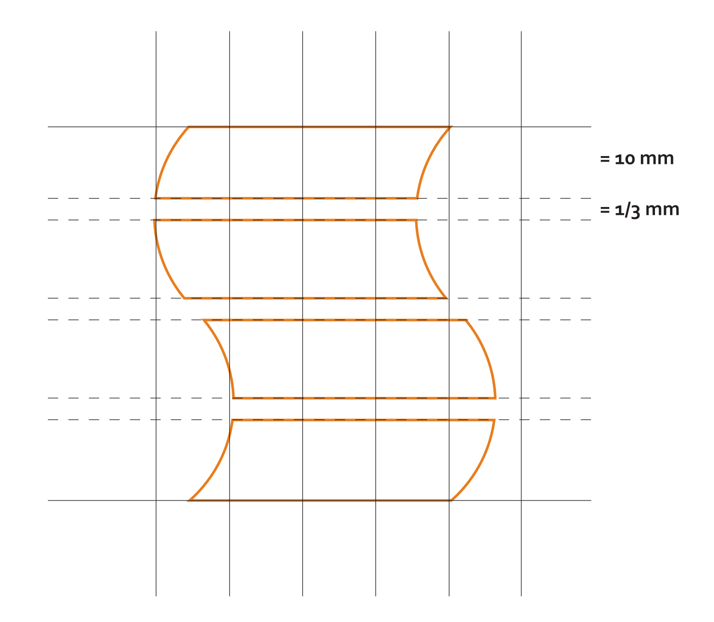
# Le logotype



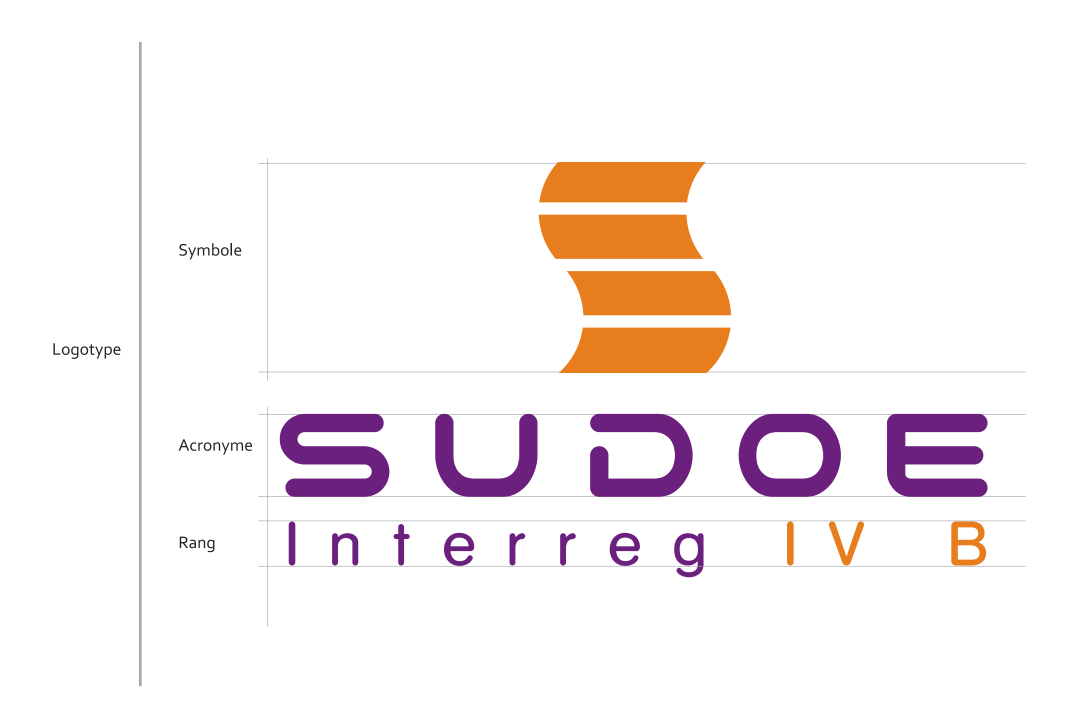
# Construction



# Logotype



# Typographie corporative

I n t e r r e g  I V  B

## RockoFLF

abcdefghijkmnlñopqrstuvwxyz
ABCDEFGHIJKMNLÑOPQRSTUVWXYZ
0123456789

## RockoFLF (séparation entre caractères 57,5%)

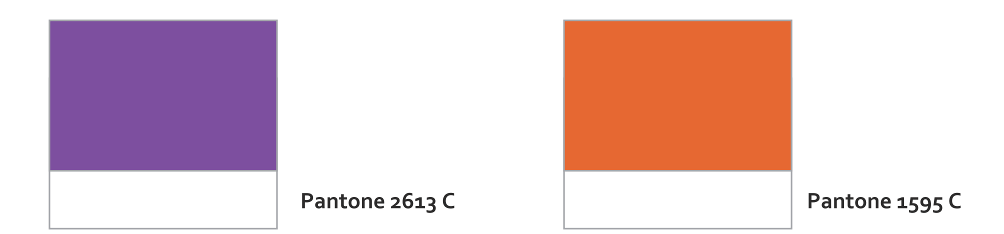
a b c d e f g h i j k m n l ñ o p q r s t u v w x y z
A B C D E F G H I J K M N L Ñ O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

## RockoFLF-Bold

**abcdefghijkmnlñopqrstuvwxyz**
**ABCDEFGHIJKMNLÑOPQRSTUVWXYZ**
**0123456789**

# Couleurs corporatives

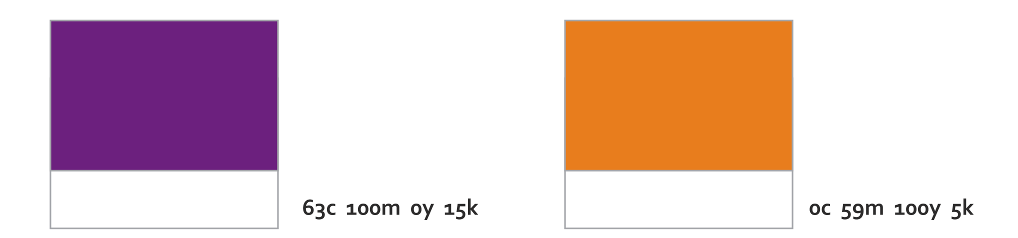
## Couleurs directes






# Couleurs corporatives

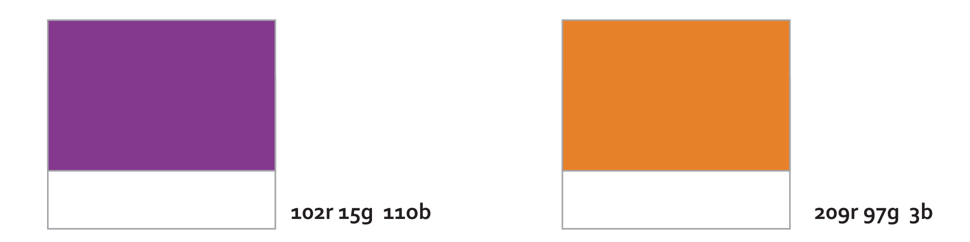
## Couleurs quadrichromie






# Couleurs corporatives

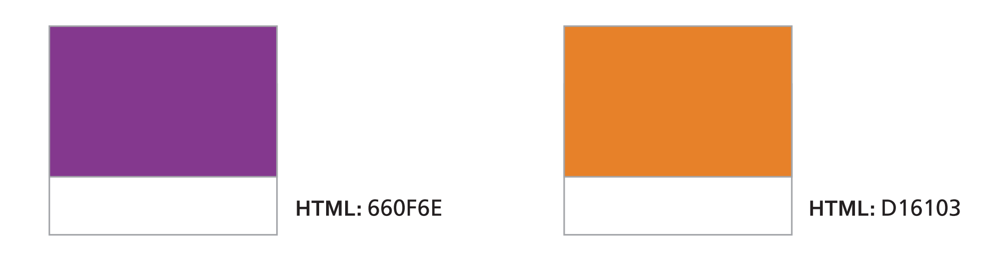
## Couleurs RGB





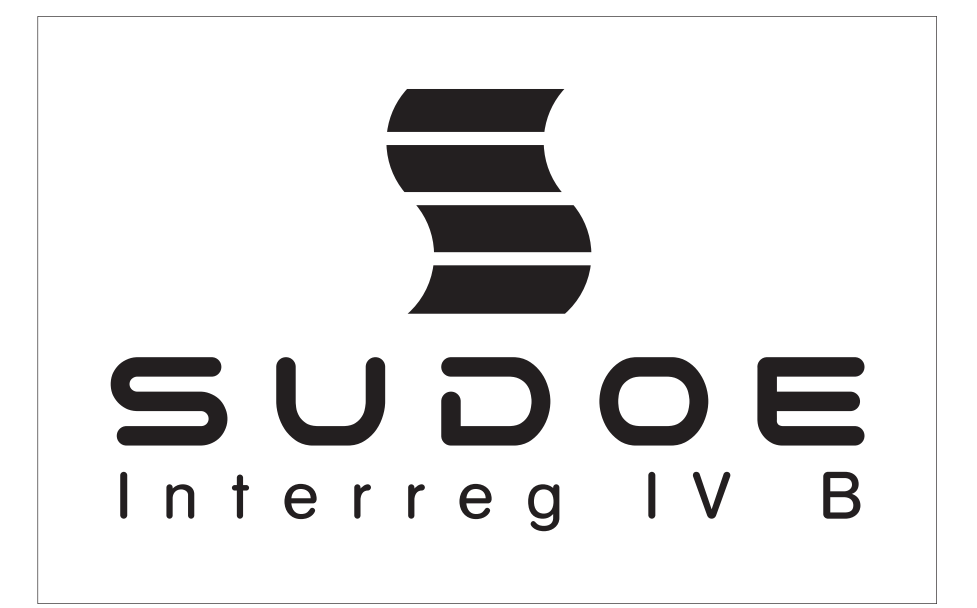

# Couleurs corporatives

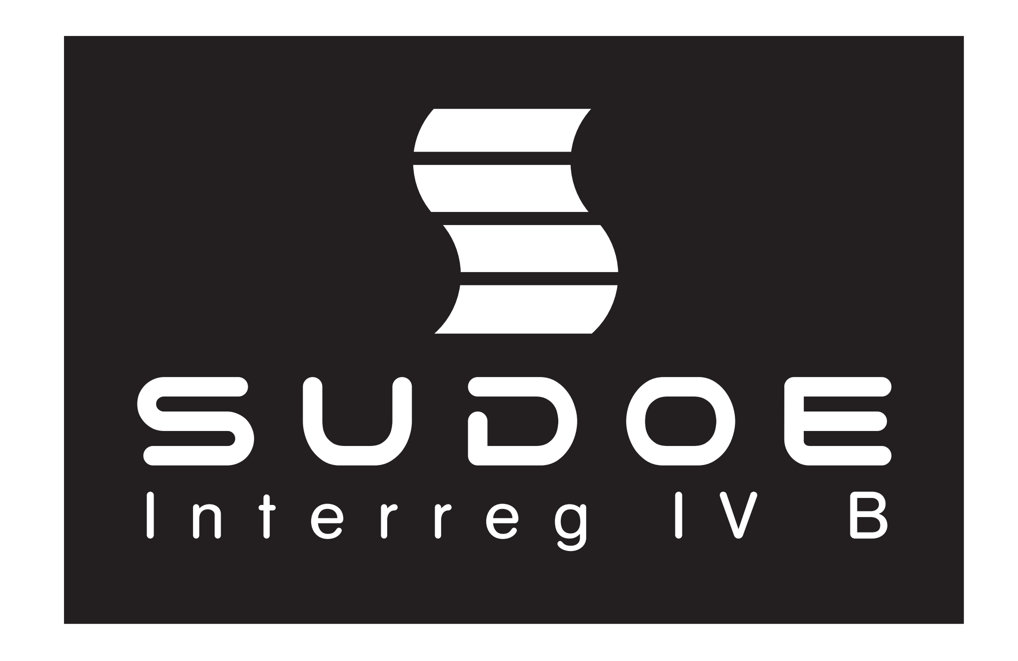
## Couleurs HTML



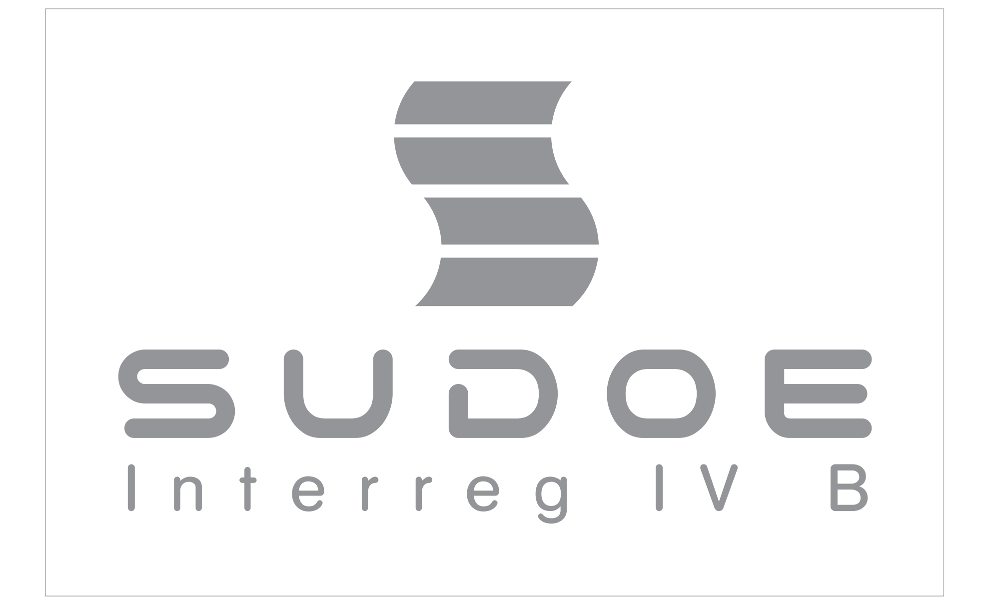



## Version positif/négatif



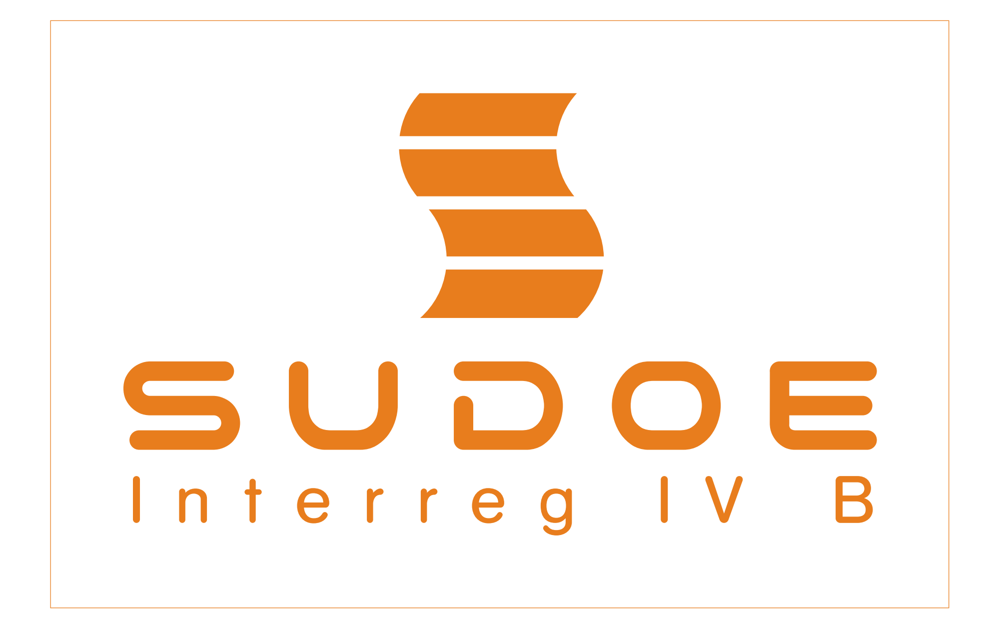



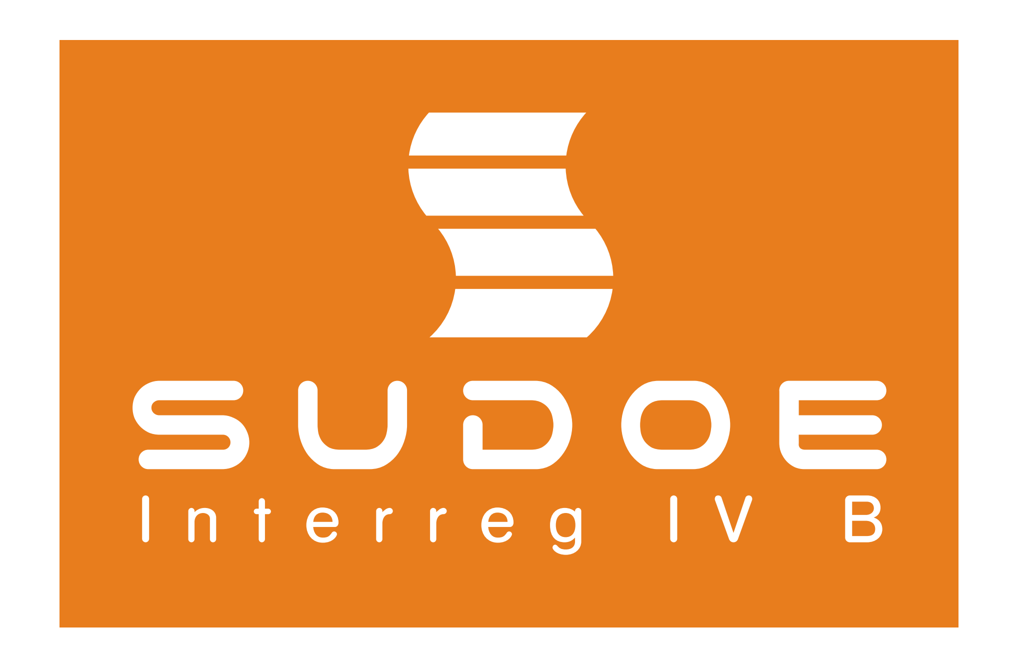
## Version en gris



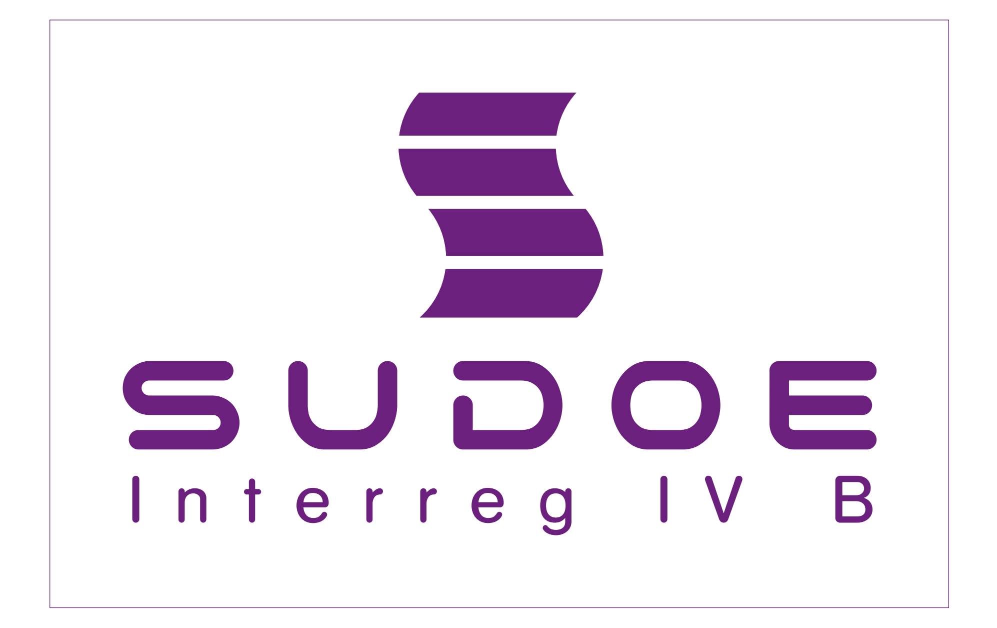



## Version monocolore



## Version monocolore






## Le logotype













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Dimension minimale pour reproduction :
20 mm de base.



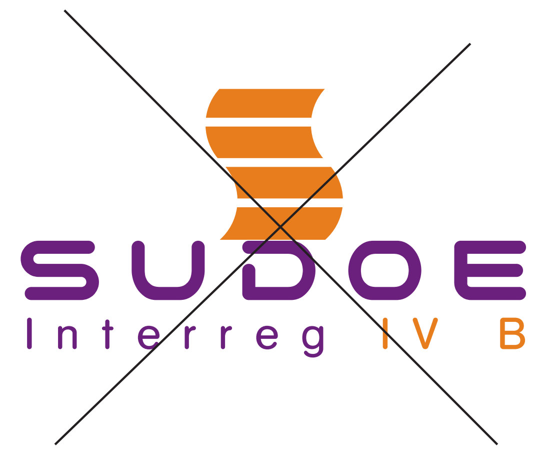

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Dimension minimale spéciale pour
reproduction sur des objets promotionnels :
9,3 mm de base sur 5,5 mm de hauteur.

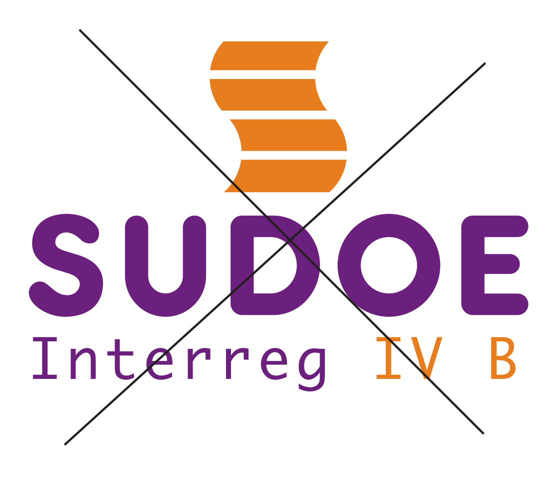





Proportion différente de celle établie entre le symbole et l'acronyme




Distance entre le symbole et le logotype

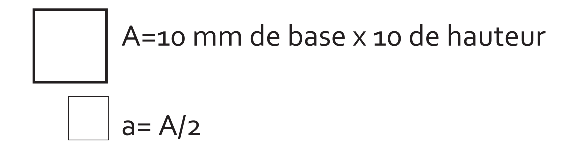


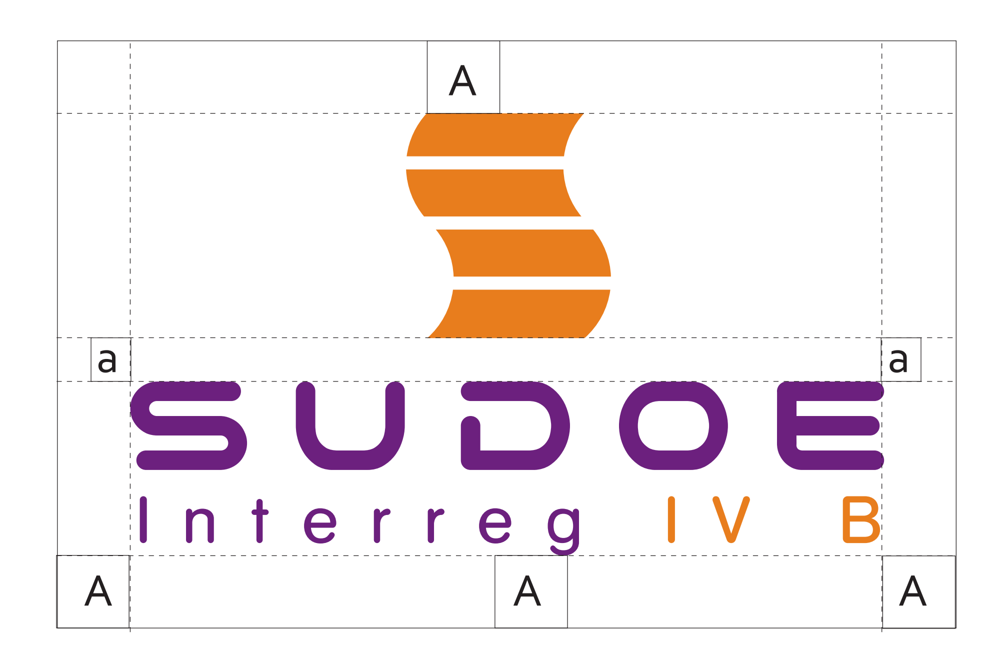

Typographie différente du logotype

Invasión de la Marca con gráficos o textos que eviten su legibilidad.Invasión de la Marca con gráficos o textos que eviten su legibilidad.Invasión de la Marca con gráficos o textos que eviten su legibilidad.Invasión de la Marca con gráficos o textos que eviten su legibilidad.

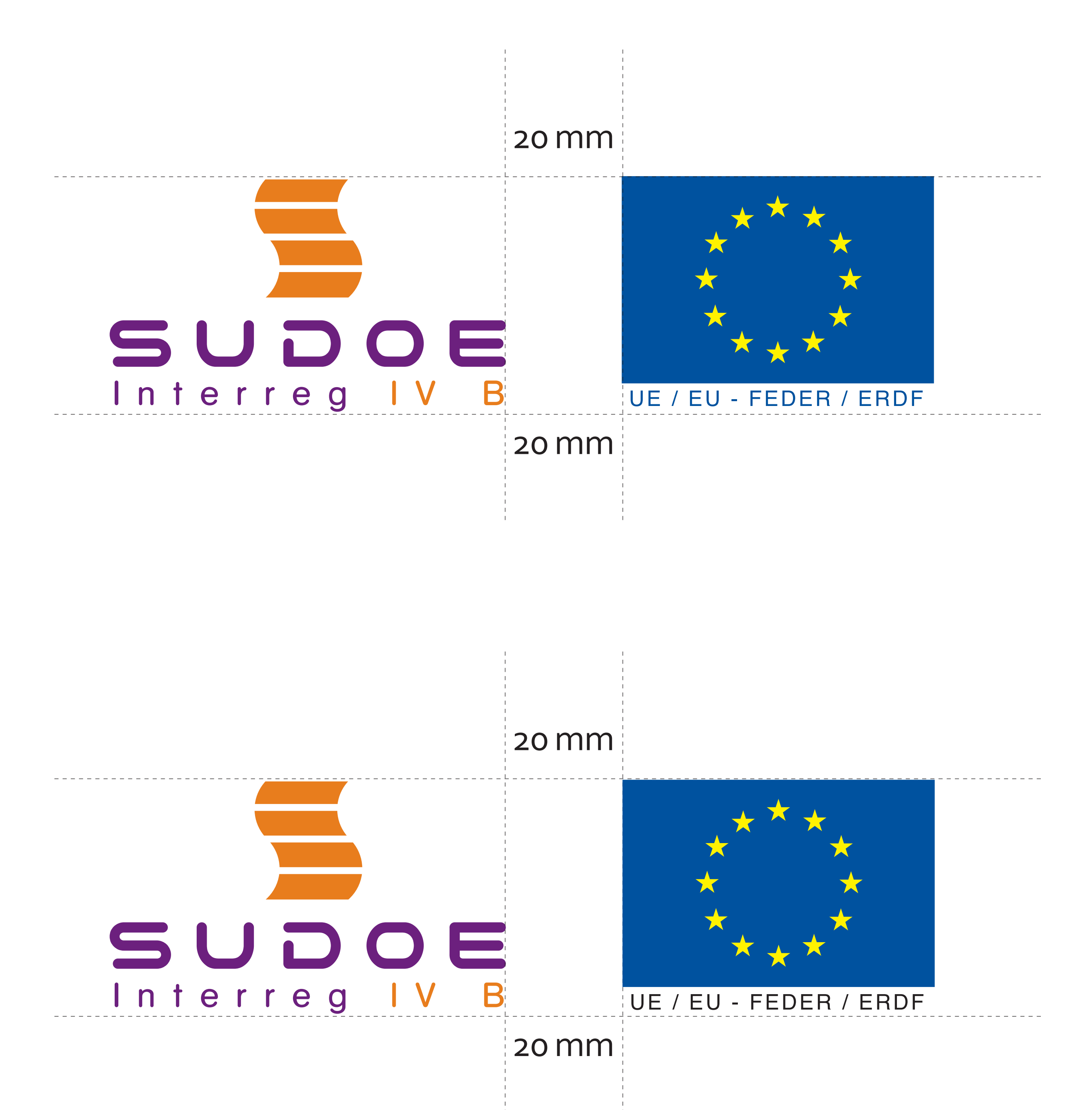
SUDOE
Interreg IV B

Invasion de la marque avec des graphiques ou des textes qui empêchent sa lisibilité


A=10 mm de base x 10 de hauteur
a= A/2


A
a
a
SUDOE
Interreg IV B
A
A
A


SUDOE
Interreg IV B


20 mm
SUDOE
Interreg IV B
UE / EU - FEDER / ERDF
20 mm
20 mm
SUDOE
Interreg IV B
UE / EU - FEDER / ERDF
20 mm